

## NYS BERRY GROWER SURVEY ON IT'S WAY



**W**atch your mailboxes for a copy of the NYS Berry Growers Survey! The purpose of the survey is to evaluate communication between researchers and growers and to assess current production practices. Surveys have been sent by snail mail or e-mail to berry growers in New York State. The survey can also be accessed at <http://www.fruit.cornell.edu/berries/survey.htm>.

Your completed survey done on line or returned in the post paid envelope by **November 30, 2007** enters you in the prize drawing:

- 1<sup>st</sup> prize: A complete set of NRAES Production Guides for Small Fruit, including strawberries, blueberries, and brambles (\$128 value)
- 2<sup>nd</sup> prize: 2008 Cornell Pest Management Guidelines for Berry Crops (\$25 value)
- 3<sup>rd</sup> prize: *Greenhouse Raspberries and High Tunnel Raspberries and Blackberries* (\$18.50 value)

Survey results will be compiled and shared with you through NY Berry News, the Empire Expo and other venues in early 2008. We hope to hear from you! *If you have any questions at any time* please feel free to contact the researchers conducting the study; Rebecca Harbut (email: [rmh44@cornell.edu](mailto:rmh44@cornell.edu) phone: 607-254-2945), Cathy Heidenreich (email [mcm4@cornell.edu](mailto:mcm4@cornell.edu), phone 315-787-2367), Laura McDermott (email [lgm4@cornell.edu](mailto:lgm4@cornell.edu), phone 518-642-1007) or Dr. Marvin Pritts (email: [mpp3@cornell.edu](mailto:mpp3@cornell.edu), phone: 607-255-1778).

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## NYS BERRY GROWER SURVEY – SEND IT IN!

**T**he NYS Berry Grower Survey deadline has been extended due to delays encountered with bulk mailings (some surveys were received just this past week!). Your completed survey done on line or returned in the post paid envelope by **January 15<sup>th</sup>, 2008** still enters you in the prize drawing:

- 1<sup>st</sup> prize: A complete set of NRAES Production Guides for Small Fruit, including strawberries, blueberries, and brambles (\$128 value)
- 2<sup>nd</sup> prize: 2008 Cornell Pest Management Guidelines for Berry Crops (\$25 value)
- 3<sup>rd</sup> prize: *Greenhouse Raspberries and High Tunnel Raspberries and Blackberries* (\$18.50 value)

Winners will be notified the week of January 21<sup>st</sup>, 2008. Survey results will be compiled and shared with you through NY Berry News, the Empire Expo and other venues in early 2008. We hope to hear from you! *If you have any questions at any time* please feel free to contact the researchers conducting the study; Rebecca Harbut (email: [rmh44@cornell.edu](mailto:rmh44@cornell.edu) phone: 607-254-2945), Cathy Heidenreich (email [mcm4@cornell.edu](mailto:mcm4@cornell.edu), phone 315-787-2367), Laura McDermott (email [lgm4@cornell.edu](mailto:lgm4@cornell.edu), phone 518-642-1007) or Dr. Marvin Pritts (email: [mpp3@cornell.edu](mailto:mpp3@cornell.edu), phone: 607-255-1778).

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## NYS BERRY GROWERS SURVEY UPDATE

**T**hanks to all of you that responded to the NYS Berry Growers Survey and for taking the time to give such thorough responses. We received surveys from all around the state with representation from a range of production systems, farm sizes, and experience.

We are very excited about the results and are looking forward to sharing them with you soon! The next step is to start the interview process. We will be contacting some of you who indicated you would be interested to set up a time to conduct the interview.

Thanks again for all of your participation!

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