

Tabulation of Berry Growers responses to Research Priorities Postcard Survey

68 growers responded. The tabulation lists the number of times a category was checked, and groups priority 1-2 as highest, 3-5 as middle, and 6 - 8 as lowest priorities.

Example: of the 66 checks for insect & disease control, 30 were 1 or 2 Priority, 33 were 3-5 priority, and 3 were 7-8 priority.

	<u>Priority Grouping</u>			
<u>Research Category</u>	<u>Highest</u>	<u>Middle</u>	<u>Lowest</u>	<u>Total Mentions</u>
Weed Control	50	10	3	63
Insect, Disease Control	30	33	3	66
Varieties	20	37	5	62
High Tunnel	10	26	22	58
Plasticulture	7	29	20	56
Organic Production	8	7	41	56
General Marketing	7	32	20	59
Other	5	4	3	12

Weed control had the greatest number of #1 priority mentions - 36, with insect & disease control 2nd with 11.

"Other" write in interests were grub (green leaf beetle), application technology, organic nursery production, hydroponics, agri-tourism, root weevil, cold resistant varieties, storage & shelf life, better tasting blueberry varieties, u-pick marketing, irradiation technology, and increasing nutrient value in varieties.

Of the 68 growers, 49 raised strawberries, 39 brambles, 33 blueberries, and 14 ribes.