

Farmers Market Currencies

	SNAP	FMNP	WIC V&F	Debit/Credit
Value	\$1, some add a \$5 value	\$4.00	\$4, \$8, \$11 and \$17 checks	\$5.00
Instrument	Wooden tokens- single color	Check	Check	Wooden token – multi color
Eligible Foods	All fruits and vegetables Meats, fish and poultry Cheese and all dairy, Eggs, Baked goods, Processed foods, Maple/honey/cider/juices Herbs –fresh, dried or bunched, Food bearing plants and seeds	Fresh, locally produced fruits and vegetables	Fresh fruits and vegetables; no herbs	Any items being sold at the market
Eligible Vendors	Any vendor selling SNAP eligible foods; signed Farmer/Vendor Participation Agreement	Bona Fide growers of fruits and vegetables authorized for the program	Must be an FMNP farmer, complete an application Take annual training	Must have signed a Farmer/Vendor Participation Agreement
Distribution	Central Terminal System; tokens issued by market managers	WIC: WIC clinics, Seniors: County Office for Aging, NYC Dep. For the Aging and DOH Commodity Supplemental Food Program sites	Through traditional WIC program	Central Terminal System: tokens issued by market managers
Acceptance Practices	Accept same as cash on any SNAP eligible products; accept only at issuing market	Same as cash in exchange for fresh fruits and vegetables	Customer signs check, and verify against WIC ID card, enter amount of sale, not to exceed value of check	Accept same as cash; accept only at issuing market
Change Given	No	No	No	Yes
Use with other instruments	Yes	Yes	Yes, but not 2 WIC V&F checks on any one sale	Yes
Redemption Process	Redeem through Market Manager	Stamp with FMNP stamp, redeem at Key Bank or deposit in your own account	Stamp with FMNP number, deposit in checking account on file with NYSDAM	Redeem through Market Manager, less a 5% fee to cover debit/credit fees
Expiration	No expiration date	November 30	30 days from the not good after date	No expiration date
Application Process	Farmer/Vendor Participation Agreement with market	NYSDAM application, requires one manager signature and a crop plan	NYSDAM application, requires banking information, annual training	Farmer/Vendor Participation Agreement with market
Program Administrators	FMFNY in partnership with NYSDAM, OTDA	NYSDAM	NYSDAM	FMFNY

Farmers Market Currencies: Incentive Programs

	Farmers Market Health Bucks	FreshConnect Checks	CNY Health Bucks	Double Up Bucks	JSY Health Bucks
Value	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00
Instrument	Coupon	Coupon	Coupon	Silver token	Coupon
Eligible Foods	Fresh Locally grown fruits and vegetables	All SNAP eligible foods	Fresh, locally grown fruits and vegetables	NYS fresh fruits and vegetables	Fresh Fruits and Vegetables
Eligible Vendors	Must be an FMNP farmer	Any vendor selling SNAP eligible foods	Must be an FMNP farmer	Any vendor selling SNAP eligible foods	Must be an FMNP farmer
Distribution	Through market managers; \$2 coupon for each \$5 EBT token sale; community partners to incentivize participation in community programs	Through market managers: \$2 coupon for each \$5 EBT Token sale; secondary distribution through Veteran's Outreach Centers and events	Through market managers; \$2 coupon for each \$5 EBT token sale; community partners to incentivize participation in nutrition programs	Through market manager: \$2 token for every \$2 EBT token sales; maximum of \$20 per market day	Distributed by regional JSY team. Used as incentives at nutrition education programs
Acceptance Practices	Same as cash on fresh fruits and vegetables	Same as cash on SNAP eligible products	Same as cash on fresh fruits and vegetables	Same as cash on SNAP eligible products	Same as cash on fresh fruits and vegetables
Change Given	No	No	No	No	No
Use with other instruments	Yes	Yes	Yes	Yes	Yes
Redemption Process	Stamp with FMNP stamp, complete Universal Redemption Form and mail to FMFNY	Stamp with FMNP stamp or initial each coupon, complete Universal Redemption Form and mail to FMFNY; OR some markets may redeem for the farmers	Stamp with FMNP stamp, complete Universal Redemption Form and mail to FMFNY	Redeem through market manager	Stamp with FMNP stamp, complete Universal Redemption Form and mail to FMFNY for full refund; some markets may redeem for the farmers
Expiration	December 31	December 31	November 15	October 31, expanding to year round in 2017	November 30
Application Process	No application required	No application required	No application required	No application required	No application process
Program Administrators	NYC Dept of Health and Mental Hygiene	NYSDAM	Food Bank of CNY	Fair Food Network	Regional JSY team