

SCHEDULE

Seed Saving Session @ Empire State Producers EXPO

Wednesday, Jan. 22, 1-2:30 p.m.

Fruition Seeds (30 minutes)

Presenters: Matthew Goldfarb and Petra Page-Mann

On-farm seed saving, how and why: The significance of regionally adapted varieties cannot be overestimated. Farmers can increase production, improve flavor, increase heat tolerance or winter hardiness, and many other advantages all by learning to select and save seed. Several examples of successful on-farm seed saving projects from four different farms will be shared including: kale, lettuce, onion, tomatoes and squash. We will discuss the first steps in considering on-farm seed saving, simple techniques and resources for further exploration of seed saving.

Founded by Petra Page-Mann and Matthew Goldfarb, Fruition Seeds believes that the foundation of resilient agriculture begins with the seed. We improve, breed and grow regionally adapted certified organic vegetable, herb, flower and cover crop seed developed to thrive in the Northeast. We are dedicated to meet the needs of farmers, gardeners and eaters for dependable, delicious and nutritious varieties in our bioregion. Fruition Seeds is committed to seed source transparency providing our buyers with the information of where each and every seed was produced. We offer solutions to help manifest an economic, ecological and cultural shift in our food system.