

Winter Storage SESSION

Gobo: A novel Crop for New York

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Do you want to entertain your neighbors? Tell them you are growing burdock! Gobo is the “other” burdock. Gobo is an interesting root vegetable primarily consumed by the Asian and Macrobiotic communities. This presentation shall cover all aspects of production, from varieties to marketing, that we use at Rose Valley Farm and which are used by other producers.

Cooperative Marketing for Winter Storage Crops: A Farmer Perspective

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It is often said that farmers don't work well together but the Finger Lakes Organic Growers Cooperative has been a successful and profitable marketing cooperative since 1985. FLO is a diverse collection of 20 small farms in the finger lakes, Northcountry, and Mohawk Valley that market 140 certified organic crops to food stores, restaurants, processors, CSA's, individuals, and other cooperatives. The collaborative process hasn't been easy, but neither are winter storage crops. This presentation will discuss both.