



What is succession?



- The word comes from Latin, meaning "a following after, a coming into another's place"
- Shares the same root as <u>succeed</u>, meaning "to take the place of, ascend, be victorious"

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Succession, then, means:



- To have another take our place, to see someone ascend into our role, to have the next generation be "victorious" in gaining control of our business.
- Isn't that what makes us avoid thinking about succession??

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But Succession could be:



- A chance to realize a return on many long years of hard work
- An opportunity to see your business continue beyond you
- A natural progression as our seasons of life mature and change
- ❖ A win-win for everyone

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The Succession dilemma



If we are really ready to talk about succession, we are immediately faced with:

Senior generation wants to retire and for the farm to carry-on, and needs retirement income. They own all the stuff...

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The Succession dilemma



- Next generation wants to take over the farm and keep it going, but may not be able to afford to buy it outright. Owns very little...
- How do we solve this dilemma?

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The **Succession** dilemma Solution



- Start planning now
- Be willing to give and take
- Communicate (often!)
- Work with experts to help you get a "win/win" plan that is sustainable, affordable, and profitable
- Be patient

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Succession Strategies



On the people side...

- Invest yourself into the next generation
- Train them, involve them, give them responsibility, and talk to them
- Create a management development plan for them

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Succession Strategies



On the operations side...

- Position your business to be sustainable long-term
- Be forward-thinking, innovative and open to change
- Allow the next generation to have input and try things

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Succession Strategies



On the financial side...

- Focus on profits, profits, profits (this is <u>key</u>)
- Have accurate and detailed records
- Understand how decisions affect profitability

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Succession Strategies



On the personal side...

- Practice letting go
- Develop a growth mindset
- Diversify your interests
- Diversify your investments (start early)
- Learn how to deal with conflict constructively

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Succession Strategies



On the legal and structural side...

- Consider creative formats for business transfers
 - LLC with profits interests
 - Partnership redemption agreements

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Succession Strategies



On the legal and structural side...(continued)

- Consider creative formats for business transfers
 - Corporate stock options
 - Phantom stock plans
 - Deferred compensation
 - Deferred compensationS-Corp 338(h)(10) sale

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Succession Strategies



On the legal and structural side...(continued)

Have a Buy/Sell Agreement

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- Separate plans for the business and real estate
 - Rental of real estate back to business provides income to senior generation

Succession Strategies



On the estate planning side...

- Integrate business, estate, and long-term care planning
- Preserve step-up in basis if possible, but protect assets
- Consider benefits and risks of trusts

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Succession Strategies



On the estate side...(continued)

- Be fair, but not equal, with non-farm heirs
- Keep noninvolved heirs noninvolved
 - Non-farm or nonessential assets go to non-farm heirs, or nonvoting shares
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On the estate side...(continued)

- Communicate (see a pattern here?)
- Your estate plan will be determined by your overall goals
 - What is most important to you?

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- There are ways to structure this to make it work:
 - Growing-in agreements, buy-ins, LLC with a profits interests, retiring partner, corporate arrangements, long-term leases on real estate, etc. etc.
- But the most important piece is the people involved, including you

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