



# NOA 2021 Promotions Update

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# Nature's Ninja Evolution

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PUTTING NATURE'S  
NINJA TO WORK



# Nature's Ninja Marketing Agreement

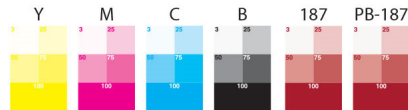
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# Die #1 (145 mm) Wineglass Tag®

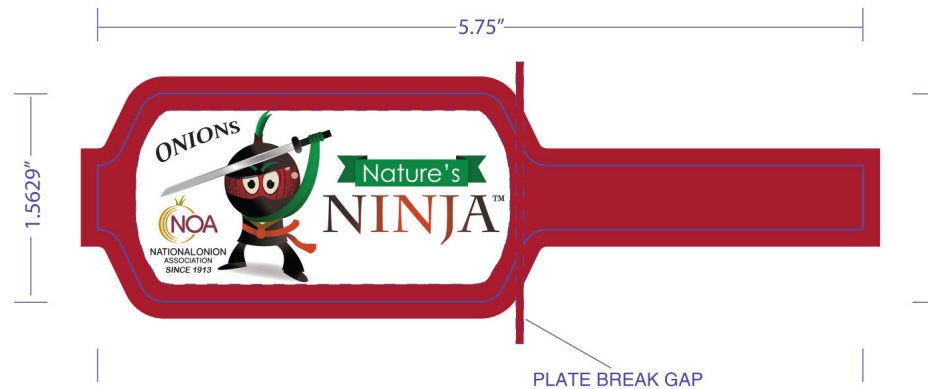


NOA NINJA RED ONIONS; NO UPC  
6 COLOR - 1/17/2020



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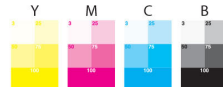
COPY POSITIONS (LABELS WOUND OUT)				COPY POSITIONS (LABELS WOUND IN)			
	TOP OF COPY		BOTTOM OF COPY		RIGHT SIDE OF COPY		LEFT SIDE OF COPY



# Die #1 (145 mm) Wineglass Tag®

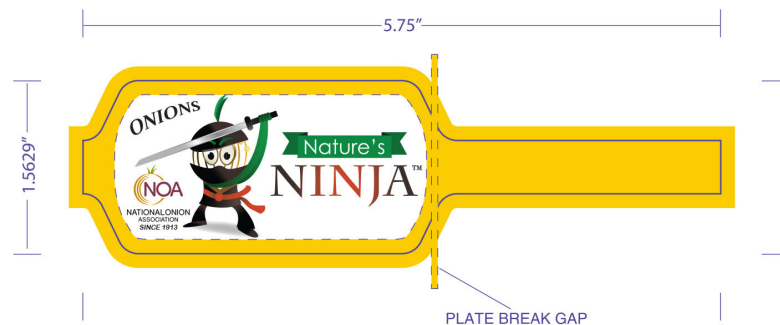


NOA NINJA ONIONS GENERIC; NO UPC  
4 COLOR - 1/17/2020



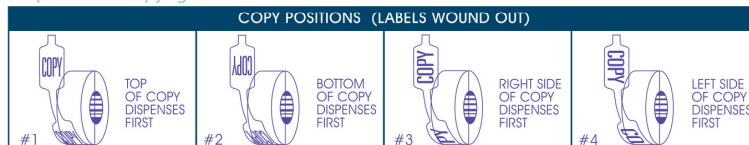
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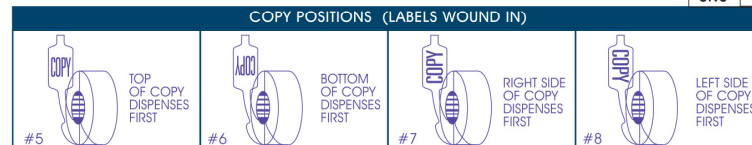


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PLEASE CIRCLE THE CORRECT REWIND POSITION FOR THIS TAG



PLEASE CIRCLE THE CORRECT REWIND POSITION FOR THIS TAG

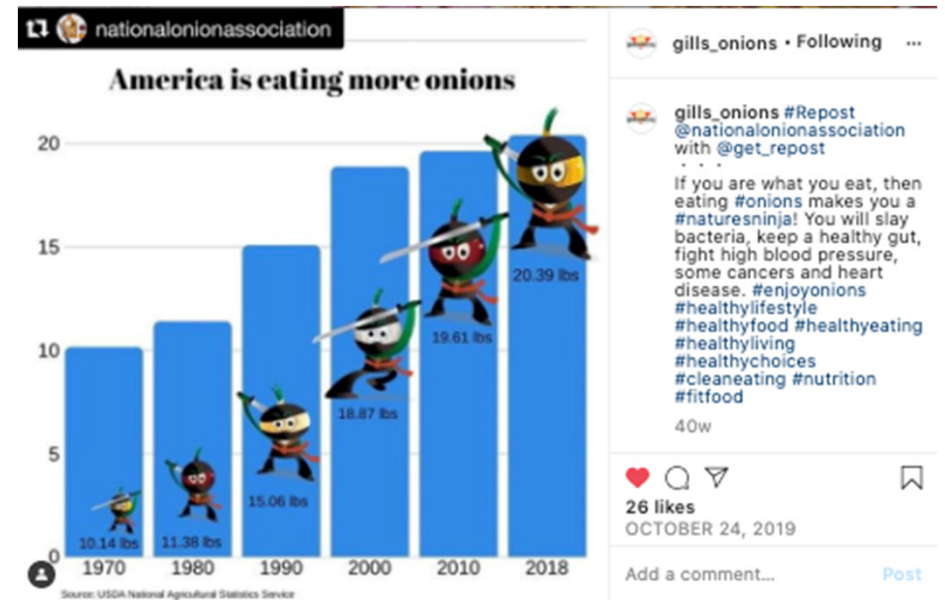




# The Agreement

- \$250 per year annual fee
- \$2.50 per 1,000 labels, or 1 cent per bag (10lb, 5lb, 3lb, 2lb)
- Annual recognition on program at annual meetings; mention in newsletters
- Members only
- All art provided by NOA only upon signing formal agreement. Members must use another NOA member to print their labels.
- Program only available to members who can certify/verify they are in compliance with food safety guidelines, and whose product is grown and packaged in the USA.





# Social media uses





# Nature's Ninja Resources

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[Schedule](#)

[Home](#) [Blog](#) [Onion Varieties](#) [Recipes](#) [Onion Nutrition](#) [Did You Know?](#) [Subscribe To Our Newsletter](#)

## Nature's Perfect Vegetable

[RECIPES](#)

[NINJA SUPER POWERS](#)

## Naturesninja.org

- Recipes for each type of onion
- Nature's Ninja talking points
- Health and nutrition information
- NN blog / newsletter sign up

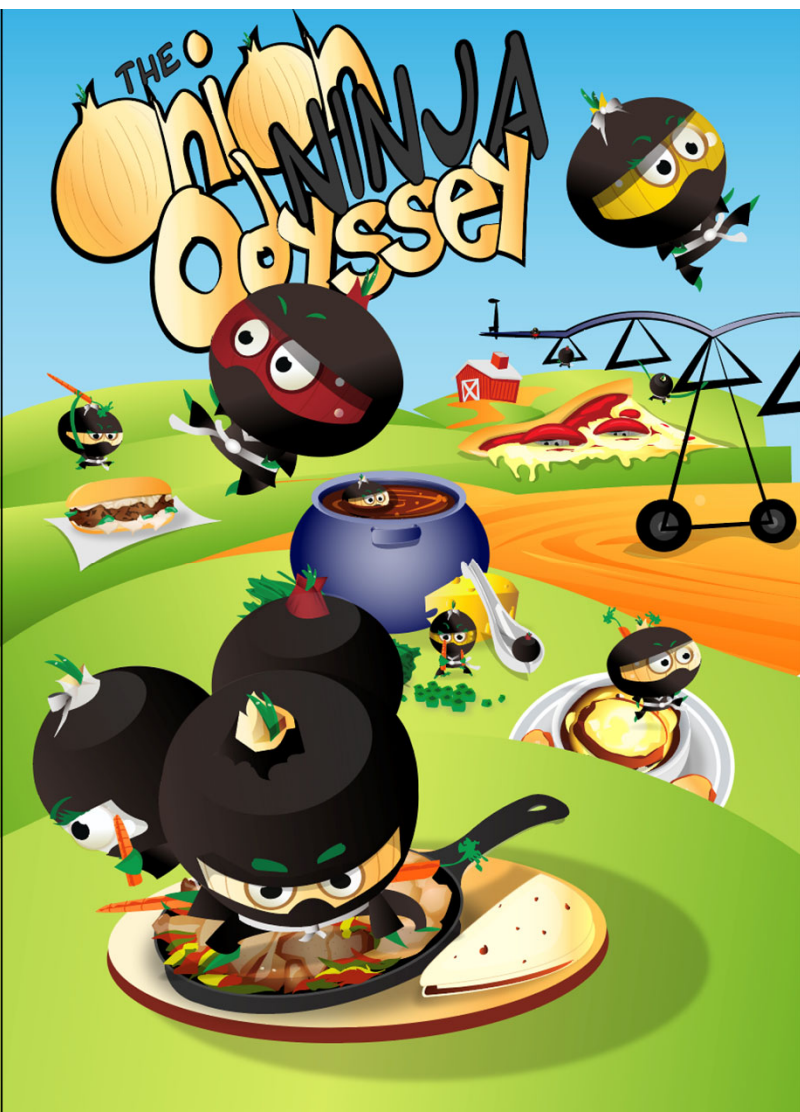




# Giveaways

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# Coming soon

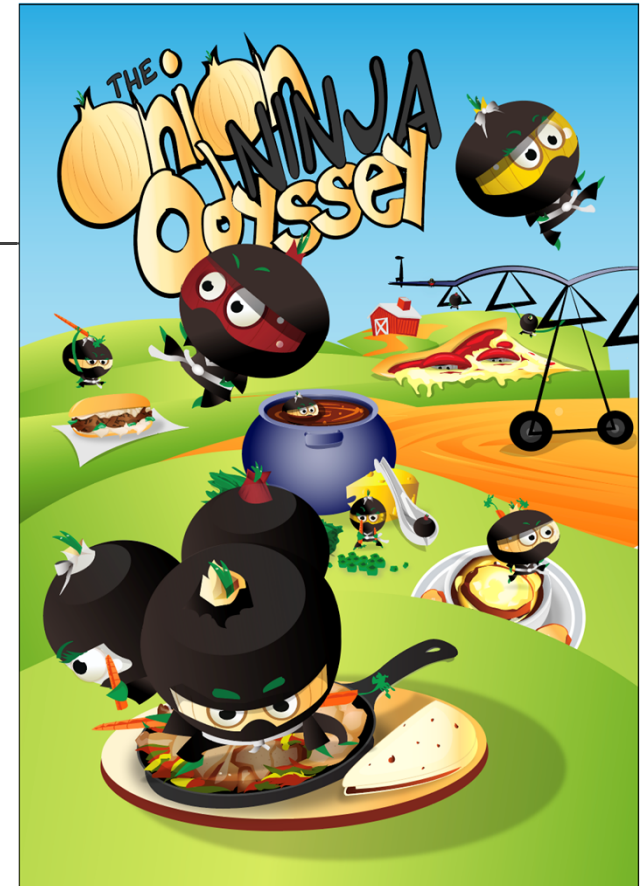
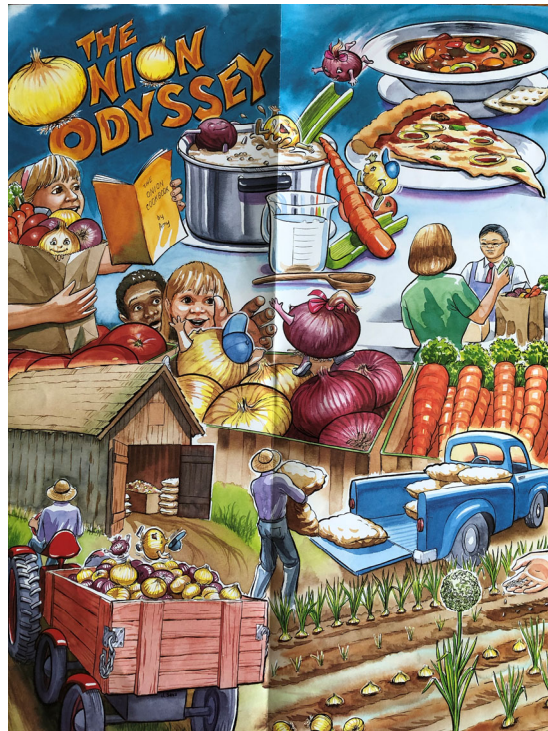
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# The Onion Odyssey revised

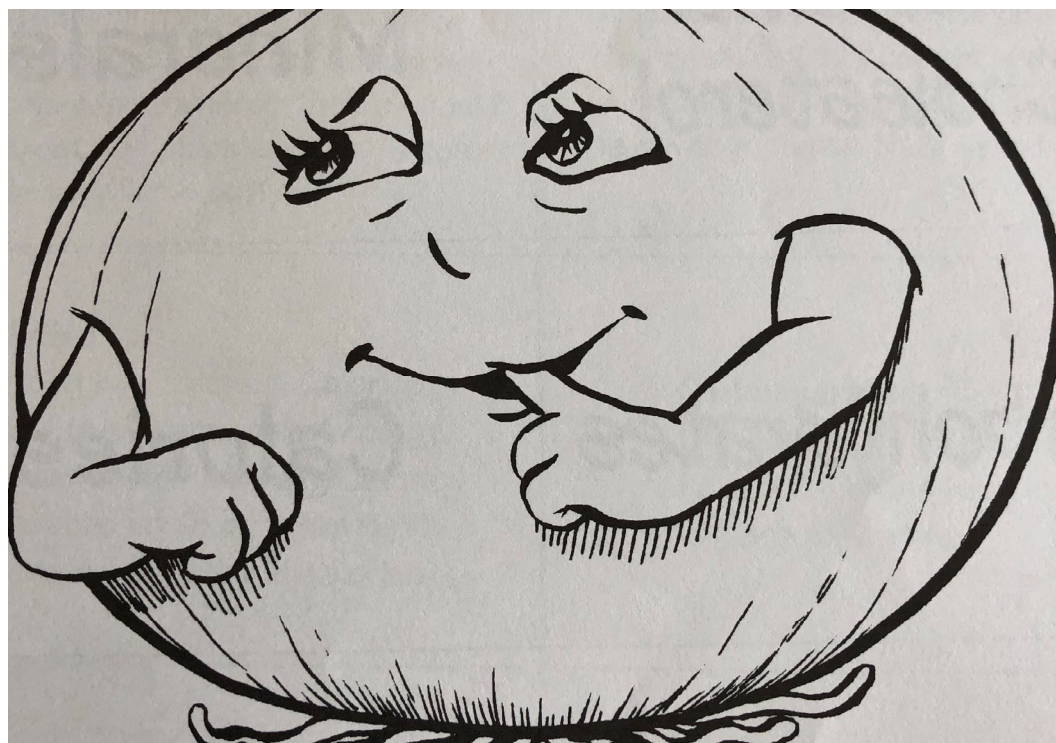
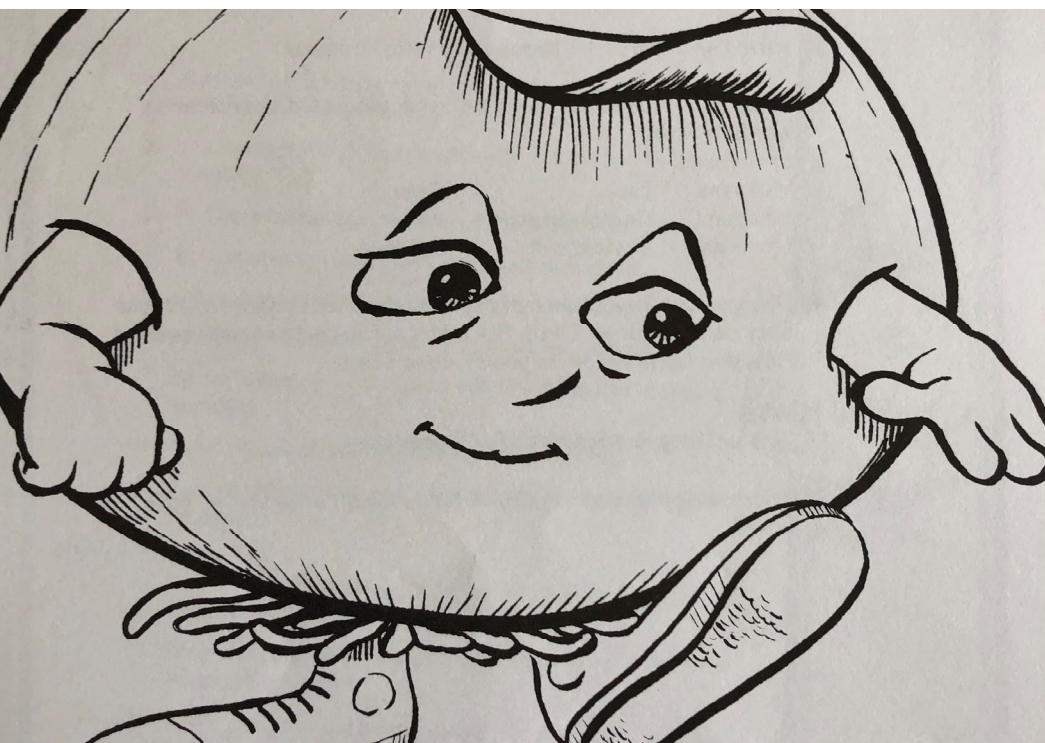
OLD POSTER



NEW POSTER







Ollie and Olivia - then

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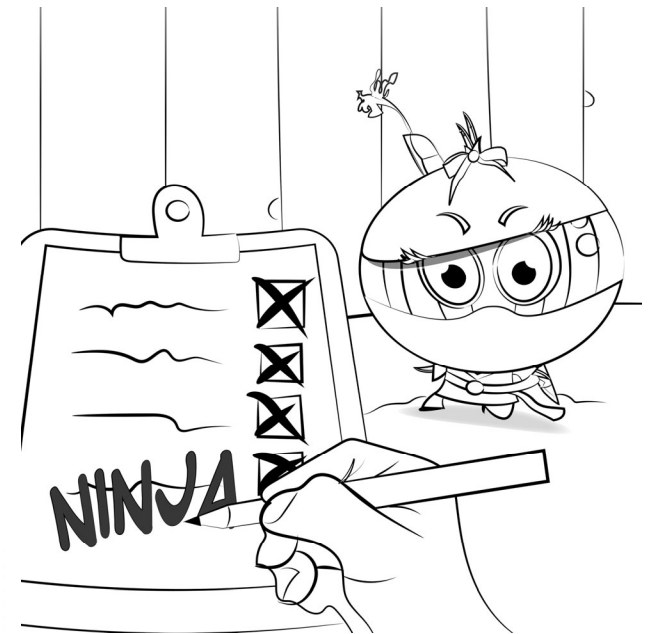
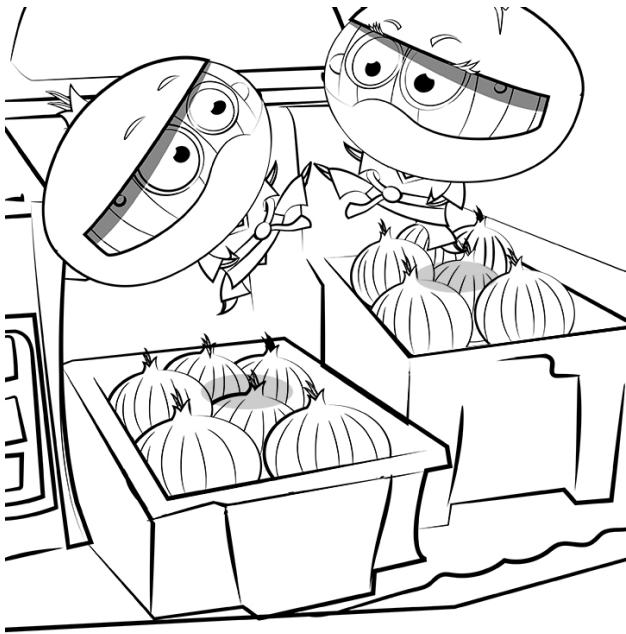




Olivia and  
Ollie:  
Ninjas in  
training

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Coloring book...

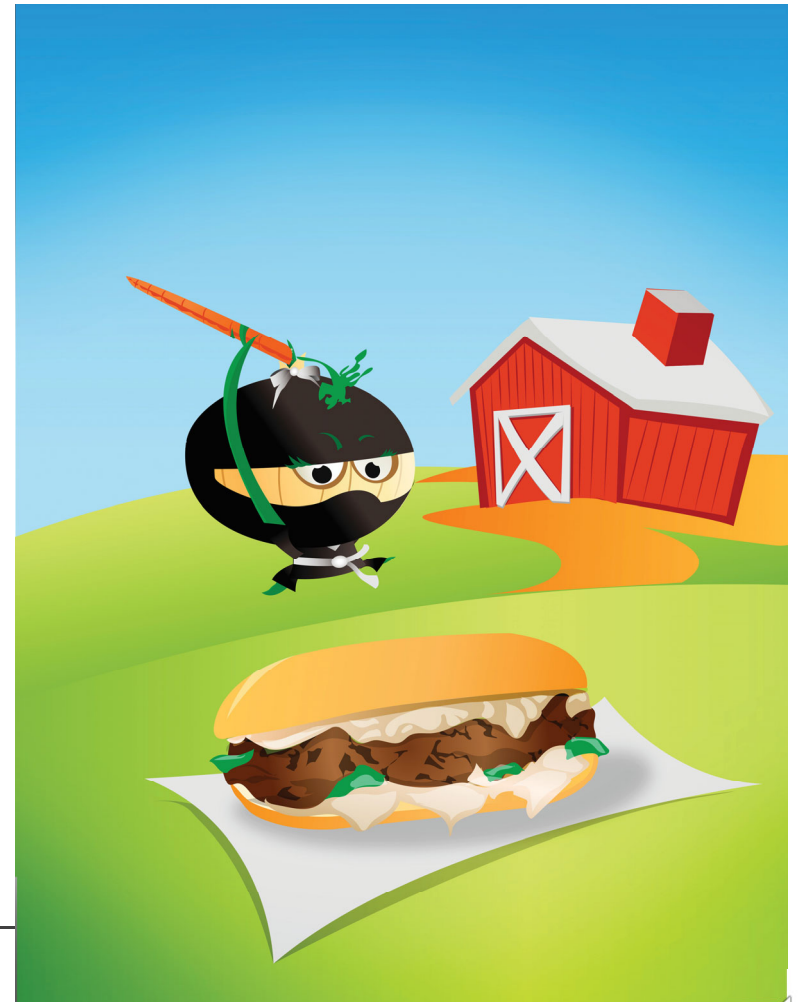
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Kids' extras

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## Ninja Onion Odyssey is

- Kid friendly
- Vegetables instead of swords
- Inspire training and hard work
- Teaches children about agriculture/nutrition
- Updated for the times/culture we live in



# 2021 Promotions



# iHeartRadio





# Updated photography

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# New photography for old recipes

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# Contact Me

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